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**Link to Word Doc:** [www.wallstcom.com/Riedel/241002-Riedel-Prestonwood.docx](https://www.wallstcom.com/Riedel/241002-Riedel-Prestonwood.docx)

**Photo Link:**

[www.wallstcom.com/Riedel/Prestonwood\_Church2024\_4.jpg](https://www.wallstcom.com/Riedel/Prestonwood_Church2024_4.jpg)

**Photo Caption:** Bryan Bailey, Director of Media, Prestonwood – right. Armando Escobedo, Media Ops Director, Prestonwood – left

**Photo Link:**

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**Photo Caption:** Prestonwood Baptist Church enhances its communication capabilities with expansive Riedel deployment.

Prestonwood Baptist Church Enhances Communications and Signal Distribution With Major Riedel Systems Upgrade

**WUPPERTAL, Germany** — **Oct. 2, 2024** — Riedel Communications today announced that Prestonwood Baptist Church in Dallas, Texas, has upgraded from a stand-alone Bolero wireless intercom system to an expansive Riedel deployment. The enhanced system adds a full Artist intercom ecosystem, including an Artist-1024 matrix, various SmartPanels plus additional Bolero beltpacks and antennas. In addition, Prestonwood added a complete MediorNet video distribution system, with MicroN, Compact, and Modular units serving as video, audio, and network gateways. Partnering with Broadcast Technical Services (BTS) to design and deploy the new Riedel systems, Prestonwood has vastly improved the flexibility, reliability, and reach of communications, as well as signal distribution between its two campuses, 27 miles apart.

“Bolero was our gateway into the rest of the Riedel product line because we just fell in love with it instantly,” said Bryan Bailey, Director of Media at Prestonwood Baptist Church. “I have never been so thrilled by a wireless comms product as I am with Bolero. I am just amazed by its innovative technology and the different things that it can do. It has been a total game changer.”

The domed, metal-framed architecture of Prestonwood’s worship center and its location at the highest point in the area presented wireless transmission and reception challenges that only Bolero overcame satisfactorily. The wireless intercom has allowed Prestonwood to expand communications within and beyond its worship center. Depending on their needs, production team members use remote keys, GPIO, individual headset audio settings, and Bluetooth to optimize their communications.

“The challenge of our space took us down the Bolero wireless road, and that led us to

try other Riedel products,” said Armando Escobedo, Media Operations Director at Prestonwood Baptist Church. “The Artist, SmartPanel, and MediorNet systems have provided similarly impressive flexibility, in turn enabling new workflows and capabilities, and we can’t imagine producing our shows without them.”

While Bolero, Artist, and SmartPanel systems now enable versatile and highly configurable communications options across the audio, video, lighting, and stage management teams involved in video production, Riedel’s MediorNet systems currently support real-time signal distribution for Prestonwood’s production of live events. These systems use dark fiber to connect Prestonwood’s two campuses and deliver feeds to student ministry buildings at each location. Engineers at Prestonwood initially chose MediorNet systems for video distribution but soon expanded their use, realizing the systems are also capable of distributing audio and communications signals, connecting all kinds of endpoints effectively.

“With the expansion of our Riedel communications and signal distribution infrastructure, we’ve evolved and improved our productions and events,” added Will Schaefer, Engineer in Charge at Prestonwood Baptist Church. “MediorNet’s ability to manage various signal types over a single fiber connection has been invaluable and its creative routing capabilities have far exceeded our expectations, allowing us to try new things we couldn’t even think of doing before.”

“I’m thrilled to see Prestonwood's continued success with Riedel,” said Ben Gabrielson, Regional Sales Manager, South Central, at Riedel Communications. “The new functionalities they've discovered and the innovative ways they're deploying these products to enhance their messages are truly inspiring. I look forward to further growth with Prestonwood, knowing that Riedel products excel in houses of worship just as well as they do in other live events where communication is key.”

The comprehensive Riedel system was designed by Ryan Sartell, consultant engineer, Will Schaefer, engineer in charge, and Riedel's systems consultant services. BTS partnered with Riedel to oversee the deployment and integration of the new systems, with Sartell and Schaefer handling the on-site commissioning.

Further information about Riedel and the company’s products is available at [www.riedel.net](http://www.riedel.net).

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**About Riedel Communications**Riedel Communications is a leading provider of live production tools in the worlds of media, sports, and entertainment. The company's hard- and software solutions span from distributed video and audio networks over intercom and replay solutions to WAN and MPLS applications. Thanks to Riedel's holistic approach, its two business units — Product Division and Networks Division — can leverage powerful synergies to provide flexible infrastructures, tools, and services for both fixed and temporary installations around the globe, enabling Riedel customers to run even the most complex projects on-site, remotely, or in the cloud. Riedel is locally headquartered in Santa Clarita, California, with its global headquarters in Wuppertal, Germany. Riedel employs over 1,000 people in 30 locations throughout Europe, Australia, Asia, and the Americas.  
  
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