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**Photo Caption:** Riedel Communications implemented a groundbreaking, fully IP-based communications setup for the Louis Vuitton 37th America's Cup Barcelona

Riedel Introduces Breakthrough Communication Capabilities for Louis Vuitton 37th America’s Cup Barcelona

*Chase Boats at World-Renowned Sailing Competition Can Listen Directly to Competing Yachts in Real Time Via Fully IP-Based Communications Solution*

**WUPPERTAL, Germany** — **Feb. 20, 2025** — Riedel Communications today announced it implemented a groundbreaking, fully IP-based communications setup for the Louis Vuitton 37th America's Cup Barcelona, which took place around Port Vell and along the beach to Port Olímpic from Aug. 22 to Oct. 19, 2024. In a first for the prestigious sailing competition, Riedel enabled camera chase boats to listen directly to the real-time internal communications of all race yachts. Using a custom tablet-based interface provided by Riedel, chase boat drivers and spotters were able to select and monitor specific race yachts and listen to team conversations on board — despite challenging conditions and noise levels. As a result, chase boats could position themselves closer to the action and adjust their movements based on the anticipated actions of the yachts, thereby improving safety and shot composition for camera operators as well as the overall viewer experience. Regulations prevented athletes aboard the race yachts from listening to their team chase boats during the race.

"Riedel’s innovative IP-based communication system represents a significant leap forward in how we manage and produce this iconic event,” said Stephen Nuttall, Head of Television for the 37th America's Cup. “The company’s innovative technology not only enables us to enhance the viewer experience — bringing fans closer to the action than ever by allowing every sailor’s voice to be heard on the broadcast — but also significantly improves operational efficiency and safety on the water. This comprehensive solution helped us achieve our goal of making the America's Cup the most technologically advanced sailing competition in the world."

From the sailors' microphones to the final output, Riedel’s digital signal chain for the 37th America's Cup ensured unparalleled audio quality and system flexibility. The system included 24 rugged and saltwater-proof comms cases for AC75 and AC40 yachts and their chase boats, accessible via 5G/LTE to entirely support any situation remotely even when the yachts were on the water. While bringing the benefits of the Bolero wireless intercom to the crew, the kits also connected to the shore and the chase boats, creating a seamless intercom solution on- and off-shore, enabling on-air sailor-coach interviews. Additionally, the crew used 72 waterproof Riedel Bolero beltpacks with custom headsets adapted to their sailing helmets, allowing for hands-free operation in this extremely testing environment. On the shore, 70 Riedel SmartPanels and one Riedel Artist-1024 matrix ensured seamless communication for all vessels across the entire event, complemented by more than 280 TETRA radios and a VHF commentary installation.

For the broadcast intercom, Riedel worked with AC Media’s production partners, including MediaPro, to offer a fully integrated setup. This collaborative approach extended to America's Cup Events (ACE), providing the event radios and Riedel SmartPanels for the main operations control (MOC) — all fully interfaced via Riedel's Juggler software. Together these components enable reliable, crystal-clear audio transmission in challenging marine environments, such as America’s Cup races, facilitating instant communication between teams, support staff, course marshals, and safety boats. This comprehensive system provides race operators with the flexibility and resilience needed to adapt to the dynamic nature of foiling monohull yacht racing while ensuring all parties reliant on Riedel's radio solutions remain connected throughout the event.

Riedel also provided custom communications systems for all competing teams at the 37th America's Cup, including Emirates Team New Zealand, INEOS Britannia, American Magic, Alinghi Red Bull Racing, Luna Rossa, Orient Express, Athena, and Artemis. This resulted in over 220 Bolero wireless beltpacks being used live on the water during the peak days.

“The introduction of direct, real-time, high-quality, audio communications between chase boats and race yachts represented a significant advancement in how production teams capture the intensity and strategy of America's Cup racing,” said Jeff Strössner, Director Business Development Managed Technology at Riedel Communications. “We're proud to provide leading-edge technology for this illustrious competition and play a crucial role in bringing the action to audiences worldwide with unprecedented immediacy.”

Further information about Riedel and the company’s products is available at [www.riedel.net](http://www.riedel.net).

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**About Riedel Communications:**

Riedel Communications is a leading provider of live production tools in the worlds of media, sports, and entertainment. The company's hard- and software solutions span from distributed video and audio networks over intercom and replay solutions to WAN and MPLS applications. Thanks to Riedel's holistic approach, its three business units — Product Division, Managed Technology Division, and Networks Division — can leverage powerful synergies to provide flexible infrastructures, tools, and services for both fixed and temporary installations around the globe, enabling Riedel customers to run even the most complex projects on-site, remotely, or in the cloud. Riedel is headquartered in Wuppertal, Germany, and employs over 1,000 people in 30 locations throughout Europe, Australia, Asia, and the Americas.  
  
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